

# Erasmus for Young Entrepreneurs

## Welcome Kit Upper Austria

Where Innovation  
Meets Opportunity

**EYE INTERMEDIARY ORGANIZATION:**  
Creative Region Linz & Upper Austria GmbH  
Peter-Behrens-Platz 8-9  
4020 Linz



Co-funded by the  
European Union

Erasmus for Young  
**Entrepreneurs**

# Austria – Where Innovation Meets Quality of Life

Situated in the heart of Europe, Austria offers a **unique blend of economic stability, modern infrastructure and exceptional quality of life**. Renowned for its safety, clean environment and efficient public services, Austria is also a dynamic business location with a thriving start-up scene, strong support for innovation and easy access to European markets. Whether you're here to work, study or start a business, Austria combines tradition and progress to create the perfect environment for young talent.

## Traveling to Austria

Austria is **easily accessible by air, train, car, or bus from all across Europe and beyond**. Major international airports are located in Vienna, Salzburg, Innsbruck, Graz, and Linz. The country is part of the Schengen Area, so EU/EEA citizens can travel freely. Travelers from non-EU countries may require a Schengen visa for stays up to 90 days.

### Key Tips

Check visa requirements before travel International students or interns may need a residence permit Austria has excellent rail connections (ÖBB) and budget-friendly bus services (e.g., FlixBus)

 Official travel & entry info:

[https://www.oesterreich.gv.at/en/themen/aufenthalt\\_und\\_arbeit/Einreise.html](https://www.oesterreich.gv.at/en/themen/aufenthalt_und_arbeit/Einreise.html)

# 5 Facts about Linz

1.

Linz is Austria's  
Third-Largest  
City

Located in Upper Austria, Linz has **over 200,000 residents** and is a key industrial and cultural hub.

2.

European  
Capital of  
Culture 2009

Linz earned this title for its **vibrant arts scene** and **innovative blend of technology and creativity**.

3.

A Center for  
Industry and  
Technology

Home to companies like voestalpine, Linz is a **powerhouse in steel production, IT, and engineering**.

4.

A University  
City

Linz **hosts several universities, including Johannes Kepler University (JKU)**, known for business, tech, and law studies.

5.

The Danube  
River Flows  
Through Linz

The city's scenic location on the Danube offers river cruises, cycling paths, and a lively riverside culture.

# Creative Industries in Upper Austria – Space for Ideas, Opportunities for Growth

Upper Austria is more than just industry: it's a hotspot for creative minds and innovative doers. From design and architecture to media, from start-ups to agencies – the creative industries are shaping the future of the region.

## What makes the creative industries so attractive here?

Strong networking with business and research, exciting cooperation opportunities, targeted funding, and an inspiring environment with a high quality of life.

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©Nina Danninger

## Top addresses

**Creative Region  
Linz & Upper Austria**  
Support, networking &  
visibility for creatives

[creativeregion.org](https://creativeregion.org)

**Tabakfabrik Linz**  
Creative campus with  
start-ups, studios & events

[tabakfabrik-linz.at](https://tabakfabrik-linz.at)

**Ars Electronica**  
International innovation platform at  
the intersection of art & technology

[ars.electronica.art](https://ars.electronica.art)

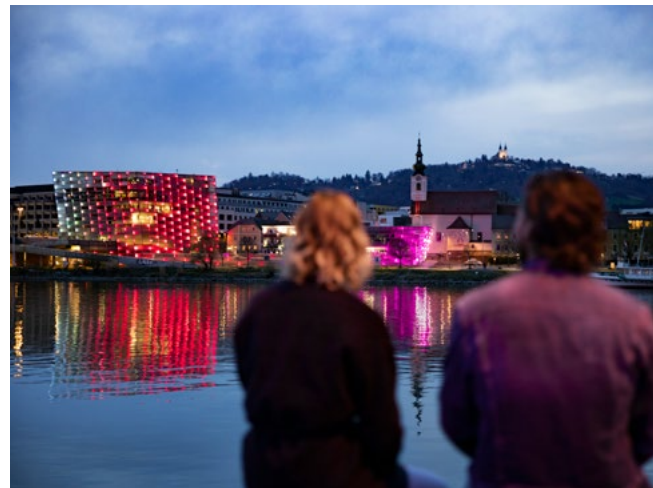
**This is where ideas are born –  
this is where businesses grow.  
Welcome to the creative scene  
of Upper Austria.**



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## Linz – UNESCO city of Media Arts

Since 2014, Linz has been part of the UNESCO Creative Cities Network as a City of Media Arts. The city is recognized for its innovative blend of technology, art, and digital culture. With institutions like Ars Electronica, Linz leads in media art, interactive design, and creative industries – making it a vibrant hub for tech-driven creativity.

## about Creative Region Linz & Upper Austria GmbH

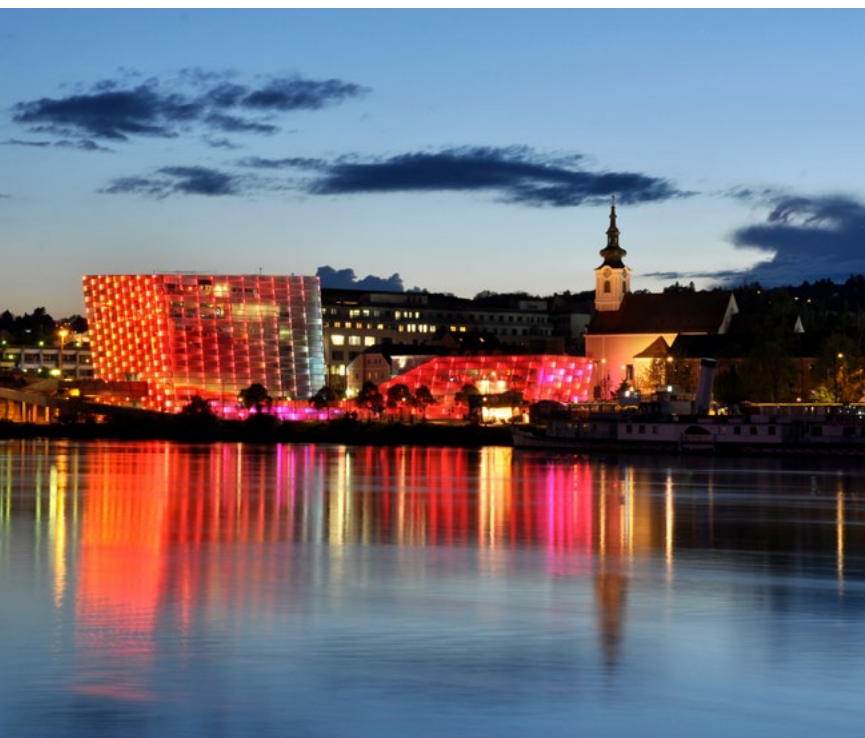
Creative Region is the hub for creative minds and innovators in Linz and Upper Austria. Whether you're launching a startup in design, media, fashion, architecture or digital technology, this dynamic agency offers the tools, network and visibility to turn your ideas into real impact.

It's more than support – it's community. Creative Region offers workshops, coaching and hands-on training to build your skills and confidence as a founder. You'll connect with experienced professionals, explore funding opportunities and join a powerful network of creatives shaping the future.

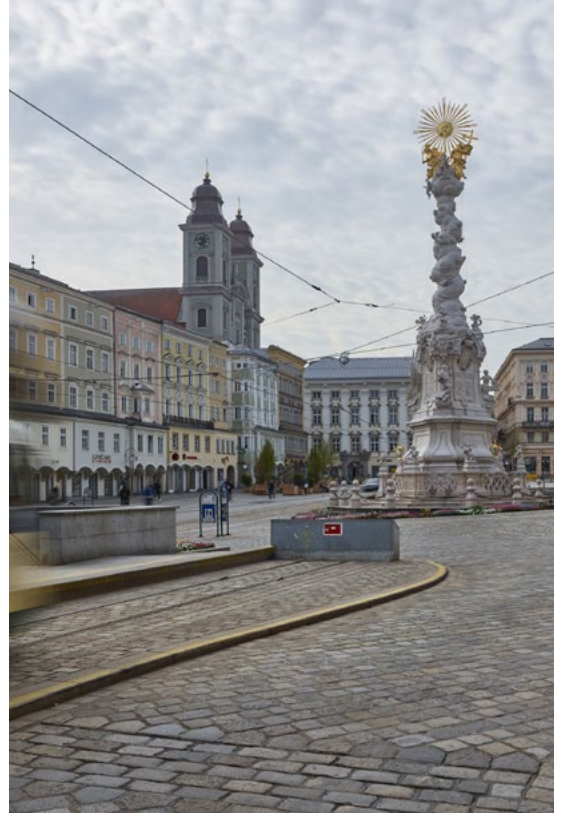
[www.creativeregion.org](http://www.creativeregion.org)



**“Create Bold. Grow  
Smart. Start in Linz“.**



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©Linz Tourismus Kurt Hoerbst



©Linz Tourismus Johann Steininger



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**„Where creativity  
meets opportunity in  
the heart of Europe’s  
media capital.“**

## Important Contacts

### Emergency Services

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**112**  
Europe-wide emergency  
number)

**133**  
Police – Austria

**144**  
Ambulance/Medical  
emergency – Austria

**122**  
Fire department – Austria

**141**  
Medical On-Call Service  
(Upper Austria)

**Kepler University Hospital**  
Krankenhausstraße 26–30  
4021 Linz  
+43 732 7806-0

## Accommodations in Linz

**Hotel Kleinmünchen**  
[hotel-kleinmuenchen.at](http://hotel-kleinmuenchen.at)

**Hotel Wilder Mann**  
[wildermand.cc](http://wildermand.cc)

**Mama Muh**  
[mamamuh.at](http://mamamuh.at)

**BEE GREEN Linz**  
[beegreenhotel.at](http://beegreenhotel.at)

**Hotel Linzer City**  
[hostel-linzer-city.hotel-in-linz.com/de/](http://hostel-linzer-city.hotel-in-linz.com/de/)

**Sommerhaus Linz**  
[sommerhaus-hotel.at/de/linz](http://sommerhaus-hotel.at/de/linz)

**Student Booking Rentals**  
[oeh.jku.at/en](http://oeh.jku.at/en)

**Airbnb**  
[airbnb.at](http://airbnb.at)

**OeAD Student Housing**  
[oadstudenthousing.at](http://oadstudenthousing.at)

## Useful Links

What to do in Linz, events, culture, lifestyle: [linztourismus.at/en/](http://linztourismus.at/en/)  
Train tickets, travel planning, connections to major cities: [oebb.at/en/](http://oebb.at/en/)  
City services, events, permits, and public administration: [linz.at/english/](http://linz.at/english/)  
Discover Linz Beyond the Usual – Urban Guide: [linzlabyrinth.at/](http://linzlabyrinth.at/)

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[erasmus-entrepreneurs.eu](https://erasmus-entrepreneurs.eu)



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